

DIY ADVISORY SERVICE VIA WIGLAF ON TAP

If you're in pricing, you know that sometimes you want some objective clarity. Wiglaf Pricing offers executive guidance and mentoring on pricing process improvements, pricing research techniques, pricing-focused data mining, and econometrics.

Consider this option if you are mostly a Do-It-Yourself type organization but realize that sometimes, an expert can point you in the right direction faster.

Our standard Wiglaf on Tap offer includes:

- 6 months of support from a Wiglaf Pricing Manager or higher-level expert
- 4 hours per month:
 - Additional Management-level support available at \$650.00 / hour
 - Additional service not to exceed 30 hours / month without prior approval

Price: \$2,500 per month



**KEEP
CALM
WE GOT
YOUR BACK
BEOWULF**

WIGLAF PRICING

HELPING EXECUTIVES MANAGE PRICE BETTER™



Executives choose Wiglaf Pricing to identify launch prices for new products and services, define price structures to profitably segment markets, conduct deep-dive pricing analytics, improve price variance management, and develop organizational capabilities through people, process, and tools.

We deliver help through consulting and training. Check out our template offerings:

- Strategic Pricing Organizational Design with the Wiglaf Pricing Framework
- Exchange Value Model Pricing
- Conjoint Pricing
- Data Mining Pricing
- DIY Advisory Service via Wiglaf on Tap
- DIY with Wiglaf Price Training






ABOUT WIGLAF PRICING

Wiglaf Pricing is a dynamic and growing advisory firm. We are a team of experts focused on helping firms achieve improved pricing. We apply the latest research in pricing to the client's situation in order to deliver results that matter.

Offices

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